



# CMOS20

**20<sup>th</sup> ANNUAL COTTON MILL OPEN STUDIO & HOLIDAY SALE: December 7-9, 2018**

## **SPONSORSHIP FORM**

**For the 20<sup>th</sup> year, the Cotton Mill opens its doors, niches, and hallways to thousands of holiday shoppers and arts supporters for three days of festive fun, fare, performances, and beautiful local artwork. Help us support this highly acclaimed and eagerly anticipated gem.**

What started as a seconds sale for Cotton Mill tenants has turned into an annual destination event highlighting local artists, artisans, and entrepreneurs in the creative economy – starting with those who are a part of the Cotton Mill community. In recent years the show has invited local artists and artisans to join the party and showcase their fine works as well. In addition to shopping opportunities, the event offers food, beverages, a raffle of participant products, and performances to fuel the festivities.

This event draws over 1000 visitors a day, and is promoted through public relations, advertising, and social media campaigns, as well as word of mouth from folks who make Cotton Mill Open Studio & Holiday Sale an annual tradition. With Arts Council of Windham County as our fiscal sponsor your sponsorship is tax deductible!

Since this is our 20<sup>th</sup> anniversary, we plan to celebrate with an aggressive advertising and PR campaign by honoring the legacy of not only our event, but our thriving creative economy. **Your sponsorship helps us to pay performers and spread the word about the incredible Windham County creative arts scene!**

## **SPONSORSHIP LEVELS AND OPPORTUNITIES**

### **King of the Hill Presenting Sponsor \$5000 +**

- Exclusive presenting sponsor status
- Champion of the Arts package PLUS
- XL logo on ALL posters and signage.
- Recognition in radio and print and online advertising (where space is available).
- Commemorative 20<sup>th</sup> Anniversary poster

### **Champion of the Arts Level \$2500 - \$4999**

- Large “Thank you” sponsor banner, including sponsor logos, in high-visibility event location.
- Large logo on poster.
- Sponsor profile highlight on website.
- Sponsor profile highlight on social media.
- Special recognition on site during the event.
- Special thank you on eblast.

### **All That Jazz Level \$1000 - \$2499**

- Shout out on social media.
- Medium logo on poster.
- Acknowledgement on website
- Thank you in program.

**Artisans Level \$500 - \$999.**

- Shout out on social media.
- Small logo on poster.
- Acknowledgement on website
- Thank you in program.

**Cotton Mill Hill Exclusive \$100/ \$200\*\***

- Exclusive advertising opportunity for Cotton Mill residents.
- Acknowledgement on website.
- Small logo on poster.
- Shout out on social media.
- Thank you in program.

*\*\* \$200 option includes a 2"x3" ad in program*

## Application & Information

BUSINESS NAME \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

### SPONSORSHIP LEVEL

- \$5000 KING OF THE HILL PRESENTING SPONSOR
- \$2500 - \$4999 CHAMPION OF THE ARTS
- \$1000 - \$2499 ALL THAT JAZZ
- \$500 - \$999 ARTISANS LEVEL
- \$100 Cotton Mill Hill  
EXCLUSIVE
- \$200 Cotton Mill Hill with ad

Please make checks payable to: **Arts Council of Windham County (ACWC)**

Signature \_\_\_\_\_ Amount Enclosed \$ \_\_\_\_\_

**Mail sponsorship application to:**

Cotton Mill Arts c/o International Photography Vermont Studio  
 74 Cotton Mill Hill, #A-311  
 Brattleboro, VT 05301  
 Or contact Maia with questions: [maia@pennilessprojects.com](mailto:maia@pennilessprojects.com)